



BLACK INK BOOK FESTIVAL

Black Ink: A Charleston African-American Book Festival

Saturday, September 8, 2018

The mission of Black Ink: A Charleston African-American Book Festival is to support local Black writers, creating a space for them to share their work, discuss their craft, and expose readers of all ages to the great variety of African-American authors in the area. This year's event is scheduled for Saturday, September 8, 2018 at the Main Branch of the Charleston County Public Library, 68 Calhoun Street.

The 2017 festival featured more than 50 authors and drew more than 500 readers. Charleston Mayor John Tecklenburg has attended and endorsed both of the previous festivals. The keynote speakers have been Marcus Amaker, poet laureate of Charleston, and Kwame Alexander, who won the prestigious Newberry Award for 2015.





The festival is free to the public. This year's event will include the following features:

- Author and vendor exhibits
- Author discussions and signings
- A spoken word performance
- A panel featuring renowned African-American authors

- And More!

Interested in being a Featured Author at Black Ink?

To participate as an author and feature your work at this year's festival, please sign up [here](#). Vendor opportunities will go quickly.

Below, you will find detailed information about the festival and how you, as a sponsor, can receive the maximum benefits and exposure. If you have any questions or require our assistance, please do not hesitate to contact us at the phone number or e-mail address above. To support this year's festival with a donation, please click [here](#).

Become a Corporate Sponsor of Black Ink.

**Help inspire hundreds of readers
and encourage local African-American
authors**

Sponsorship Opportunities

Black Ink: A Charleston African-American Book Festival, offers several sponsorship opportunities to companies of all types and sizes. Should you have a specific request or need, we can also develop a sponsorship package tailored especially for you. Donations are tax deductible.

Title Sponsor

The Title Sponsor is the most prestigious sponsorship level of

our event, with significant and valuable benefits to the sponsoring company or organization. **The value of the sponsorship is \$10,000.**

The benefits of being the Title Sponsor include:

- Title of “Official Title Sponsor of the 2018 Black Ink: Charleston African American Book Festival”
- Sponsorship exhibit area
- A photo opportunity with the keynote speaker for ten employees
- A copy of the flyer signed by the keynote speaker
- Company name and logo in print advertisements
- Company logo on Festival website
- Company name/ logo on television advertisements
- Company name mentioned on radio announcements
- Company flyers distributed in Festival gift bag
- Exclusive press release sent announcing company’s sponsorship of Black Ink
- Full-page advertisement in Festival program
- Right to use event name in all marketing campaigns
- Company name featured on Festival stage

Black Ink Partner

Black Ink Partner Sponsorships are perfect for companies that have a primary goal of reaching the masses at the third annual African American Book Festival for the purpose of direct selling. **The value of the sponsorship is \$5,000.**

The benefits of being a Black Ink Partner are:

- Title of “Official Partner of the 2018 Black Ink: A Charleston African-American Book Festival”
- Sponsorship exhibit area
- Company name in print advertisements
- Company logo on Black Ink website
- Company flyers distributed in Festival gift bag
- Exclusive press release sent announcing company’s

sponsorship of Black Ink

- Half-page advertisement in Festival program
- Right to use event name in all marketing campaigns
- Company name featured on Festival stage

Black Ink Associate

Black Ink Associate Sponsorships are designed for entrepreneurs and small-to-medium-sized businesses with limited sponsorship budgets. **The value of the sponsorship is 1,000.**

The benefits of being a Black Ink Associate are:

- Title of “Associate Partner of the 2018 Black Ink: A Charleston African-American Book Festival”
 - Company logo on Black Ink website
 - Company flyers distributed in Festival gift bags
 - $\frac{1}{4}$ page advertisement in Black Ink program
 - Company name mentioned on Festival stage
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