



That BIG Book Sale Sponsor Packet

May 16-19, 2024
Omar Shrine Auditorium,
Mt. Pleasant



Presenting Sponsor

More Than a Car Dealer.
CREWS SUBARU

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SUBARU.

Hello FRIENDS!

We are a nonprofit organization that has been supporting programming at the Charleston County Public Library since 1982. Our five-star library seeks to foster lifelong learning through five core areas of service:

Literacy, Community Engagement, Educational Success, Equity and Workforce Development.

FRIENDS is proud to support programs across all 18 branches of the Charleston Public Library that provide learning and literacy opportunities to tens of thousands of our neighbors of all ages! By sponsoring That BIG Book Sale you will be providing access and opportunities to all of our neighbors!

That BIG Book Sale is an annual four-day event that will be attended by an expected crowd of 4,000 neighbors, community leaders, library supporters and local media. Proceeds from the sale will benefit programming at the Charleston County Library.

Please reach out to me with any questions regarding That BIG Book Sale, Sponsorships or Charleston FRIENDS of the Library.

See you at the Sale!

Leah Donaldson

Executive Director

director@charlestonlibraryfriends.org

843-805-6882

Your Impact

Sponsors support programs that provide access to LEARNING, LITERACY and OPPORTUNITY. In 2023 (FY) 4,030 programs were offered at Charleston County Library branches with an attendance of 81,000 - a 32% growth! Below are just a few specific examples of your impact!



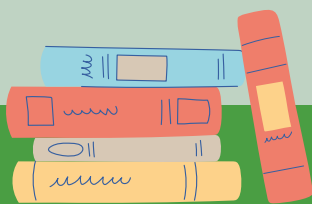
65% increase in attendance for early literacy programs



16,000 lbs of fresh produce distributed through libraries



11,064 healthy after school snacks served to children



Over 5,000 free books distributed in underserved communities



863 Programs
20,255 attendance
15,844 new registrations



832K library branch visits (36% increase from 2022)

Sponsor Levels

All levels are 100% tax deductible

Platinum Sponsor \$5000

- 8 Tickets to Member Night Sponsor Reception and Sale
- Name/logo featured on event signage (large size)
- Recognition on all event promotions and media press releases
- Logo featured on event print & digital promotions
- Personalized event-related social media (including video options)
- Public recognition at event
- Recognition on FRIENDS website for 1 year (8200 unique visitors) and Newsletter (Circ. 3800)

Gold Sponsor \$2500

- 6 Tickets to Member Night Sponsor Reception and Sale
- Name/logo featured on event signage (medium size)
- Recognition in event promotions and media press releases
- Recognition event-related social media
- Public recognition at event
- Recognition on FRIENDS website for 1 year (8200 unique visitors) and Newsletter (Circ. 3800)

Silver
Sponsor
\$1000

- 4 Tickets to Member Night Sponsor Reception and Sale
- Name/logo featured on event signage (small size)
- Name/logo featured in event promotions
- Recognition in event-related social media
- Recognition on FRIENDS website for 1 year (8200 unique visitors) and Newsletter (Circ. 3800)

Bronze
Sponsor
\$500

- 2 Tickets to Member Night Sale
- Recognition in event-related social media
- Recognition on FRIENDS website for 1 year (8200 unique visitors) and Newsletter (Circ. 3800)

“Take a
Stand”
Sponsor
\$250

- 2 Tickets to Member Night Sale
- Your name/logo displayed (11'x18") on a stand positioned on a book genre table on the sales floor