



Dear Friends,

Charleston Friends of the Library (CFOL) is a volunteer 501(c)(3) nonprofit organization that provides critical financial support to all **EIGHTEEN** branches of Charleston County Public Library (CCPL), enabling **FREE** programming to our community. CFOL has been funding CCPL programs for over 40 years!

In 2022, CFOL raised over \$129,000 to help fund more than 2,000 free & innovative programs, benefiting more than 160,000 participants across the county. These programs include the annual summer reading program, movie screenings, author lectures, STEM learning for kids, and Escape Rooms...just to name a few!!

This year, we are planning That BIG Book Sale (TBBS) in addition to four seasonal branch sales across Charleston County. That BIG Book Sale, a huge 4-day event, is in its 41st year and features more than 60,000 "gently used" books and art prints donated by our community residents throughout the year. Our five book sales reach over 10,000 social media followers and more than 200,000 library card holders county-wide.

While we strive to keep expenses to a minimum, last year's costs accounted for more than 20% of our revenue. Managing five-book sales incurs expenses such as lunch for the roughly 250 volunteers (80+ per day) needed to run That BIG Book Sale (May 19-22), as well as facility rental and logistics, etc.

We believe our community members are critical to our fundraising success, so we are asking for your partnership. Becoming a sponsor of CFOL is tax deductible AND will show our community your support for the Charleston County Public Library!

If you are interested in sponsorship (we also welcome in-kind donations), please reach out to director@charlestonlibraryfriends.org. You can also sponsor online by scanning our QR code or by visiting our website: www.charlestonlibraryfriends.org.

Your support is essential in bringing more and better programs for our community today, tomorrow, and every day!

With gratitude,

Nulani Bennett

**CFOL Operations Manager** 

Nulani Bennett

## 2023 BOOK SALE SPONSORSHIP OPPORTUNITIES INDIVIDUAL GIVING OR SMALL BUSINESS

In 2023 we are hosting That Big Book Sale (TBBS) in addition to 4 seasonal Branch Sales. Sponsorships are **tax-deductible** and will help us continue to fund programming for the Charleston County Public Library.

## **Take a Stand for Libraries**

Our stands are positioned on tables where thousands of shoppers will find exciting books piled high. Sponsor one or more of these stands today!



## "Genre"ous Giver

\$150- TBBS ONLY Deadline: May 1, 2023

Create your own personal message

Dedicate to family members or friends, cite a memorable library experience, or provide a favorite literary quote. Your choice!

2 tickets to TBBS exclusive member night\*



## **Chari-"Table" Giver**

\$50- Branch Sale Only

Your name listed on table signs at your selected branch book sale
2 tickets to Branch Sale exclusive member night\*