



CHARLESTON  
**FRIENDS**  
*of the Library*

# Spring Book Sale Sponsor Packet



March 14-16, 2024  
Otranto Library  
North Charleston

Hello FRIENDS!

We are a nonprofit organization that has been supporting programming in the Charleston County Public Library since 1982. Our five-star library seeks to foster lifelong learning through five core areas of service: **Literacy, Community Engagement, Educational Success, Equity and Workforce Development.**

FRIENDS is proud to support programs across all 18 branches of the Charleston Public Library that provide learning and literacy opportunities to tens of thousands of our neighbors of all ages! By sponsoring our Spring Book Sale you will be providing access and opportunities to all of our neighbors!

Our Spring Book Sale is a three-day event at Otranto Library that will be attended by an expected crowd of over 550 neighbors, community leaders and library supporters. All proceeds from the sale will benefit programming at the Charleston County Library.

Please reach out to me with any questions regarding the Spring Sale, Sponsorships or Charleston FRIENDS of the Library.

See you at the Sale!

Leah Donaldson

Executive Director

[director@charlestonlibraryfriends.org](mailto:director@charlestonlibraryfriends.org)

843-805-6882

# Your Impact

Sponsors support programs that provide access to LEARNING, LITERACY and OPPORTUNITY. In 2023 (FY) 4,030 programs were offered at Charleston County Library branches with an attendance of 81,000 - a 32% growth!

Below are just a few specific examples of your impact!



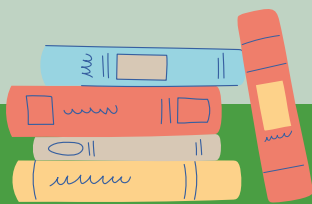
65% increase in attendance for early literacy programs



16,000 lbs of fresh produce distributed through libraries



11,064 healthy after school snacks served to children



Over 5,000 free books distributed in underserved communities



863 Programs  
20,255 attendance  
15,844 new registrations



832K library branch visits (36% increase from 2022)

# Sponsor Levels

*All levels are 100% tax deductible*

## Gold Sponsor \$250

- 4 tickets to Membership Night
- Your name/logo displayed on signage at event (large size)
- Your promotional materials displayed at sign-in table
- Name recognition at event media promotions
- Event social media recognition (4)
- Recognition on FRIENDS website (8200 unique visitors) and Newsletter (Circ 3800)

## Silver Sponsor \$100

- 2 tickets to Membership Night
- Your name/logo displayed on signage at event entry (medium size)
- Event social media recognition (2)
- Recognition on FRIENDS website (8200 unique visitors) and Newsletter (Circ 3800)

## Bronze Sponsor \$50

- 1 ticket to membership Night
- Your name displayed on signage at event entry (small size)
- Recognition on FRIENDS website (8200 unique visitors) and Newsletter (Circ 3800)