



CHARLESTON
FRIENDS
of the Library

THAT **BIG** BOOK SALE

JUNE 5-8, 2025

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ABOUT FRIENDS



*Empowering LITERACY and LEARNING in
Charleston County since 1982*

SUPPORTING OUR LIBRARY

We are proud to provide funding for programs at the 18 branches of the Charleston County Library that enrich the lives of our neighbors and raise awareness of the crucial role literacy plays in our community.

EMPOWERING LOCAL LITERACY

We believe that everyone should have access to books, regardless of their background or financial situation. We donate thousands of books to underserved communities and work to create a more equitable literary landscape.

ENGAGING OUR COMMUNITY

We are committed to raising awareness of the crucial role that literacy plays in our community and creating ways for our neighbors to help make a difference and empower literacy and learning in Charleston County.



Hello FRIENDS!

Charleston FRIENDS of the Library is a non-profit organization that has been empowering **LITERACY** and **LEARNING** in Charleston County since 1982!

FRIENDS is proud to support programs across all 18 branches of the Charleston Public Library that provide learning and literacy opportunities to tens of thousands of our neighbors of all ages! By sponsoring That BIG Book Sale you will be providing access and opportunities to all of our neighbors!

That BIG Book Sale is an annual four-day event that will be attended by an expected crowd of over 4,000 neighbors, community leaders, library supporters and local media. Proceeds from the sale will benefit programming at the Charleston County Library.

Please reach out to me with any questions regarding That BIG Book Sale, Sponsorships or Charleston FRIENDS of the Library.

See you at the Sale!

Leah Donaldson

Executive Director

director@charlestonlibraryfriends.org

843-805-6882





Sponsorships Support Library Programs

116K Total Attendance
Active Programs (FY 2023)

14% Growth

Summer Reading 2024





**1,029**
Programs Offered
19% Growth SR2023

607
kids programs with 20,776 attendees

180
teen programs with 1,899 attendees

242
adult programs with 2,723 attendees

**55%** New User Growth
15,844 Registrations

**32%** Program Growth
12,768 Participants

Youth Food Resources



SUMMER FEEDING

16,712
Summer Meals Served at 10 Branches
**11% Growth**
JUNE 10–AUGUST 9

AFTER-SCHOOL FOOD PROGRAM

25,017
Meals and Snacks Served at 9 Branches
**28% Growth**
FALL 2023–SPRING 2024

Free and Fresh Fridge



Patron Testimonial

“This is a wonderful program. It is basically the only way I can get fresh vegetables.”

Cathy Emeree,
Otranto Road Library

**14,981**
ITEMS
Distributed From our Free and Fresh Fridges

Thanks to our Partners



SPONSOR LEVELS

GOLD SPONSOR - \$2500

8 TICKETS TO TBBS MEMBERS NIGHT RECEPTION & SALE

- Name/Logo featured on event signage (large size)
- Recognition on all event marketing, including press releases and media (print, radio, television) and social media
- Sponsor recognition at one Regional Book Sale (of your choice) - average attendance 400
- Sponsor recognition at two FRIENDS events [non-book sale] , including social media, press releases, opportunity to share company's promotional materials (examples are book markets, brewery events, panel discussions, book launches, joint programming with CCPL)
- Cross-promotional opportunities available
- Recognition on FRIENDS website for one year

SILVER SPONSOR - \$1000

6 TICKETS TO TBBS MEMBERS NIGHT RECEPTION & SALE

- Name/Logo featured on event signage (medium size)
- Recognition on all event marketing, including press releases and media (print, radio, television) and social media
- Sponsor recognition at one FRIENDS event [non-book sale] , including social media, press releases, opportunity to share company's promotional materials (examples are book markets, brewery events, panel discussions, book launches, joint programming with CCPL)
- Cross-promotional opportunities available
- Recognition on FRIENDS website for one year



SPONSOR LEVELS

(CONTINUED)

BRONZE SPONSOR - \$500

4 TICKETS TO TBBS MEMBERS NIGHT RECEPTION & SALE

- Name/Logo featured on event signage (small size)
- Recognition on event social media
- Cross-promotional opportunities available
- Recognition on FRIENDS website for one year

TAKE A STAND - \$250

2 TICKETS TO TBBS MEMBERS NIGHT RECEPTION & SALE

- 2 tickets to TBBS Member's Night Reception and Sale
- Name/Logo displayed on stand (11x17) positioned on a book genre table on the sales floor
- Recognition on FRIENDS website for one year

**Please contact Leah Donaldson to discuss That
BIG Book Sale and sponsor benefits
Director@charlestonlibraryfriends.org
843-805-6882**





LEARN MORE ABOUT FRIENDS



843-805-6882



director@charlestonlibraryfriends.org



www.charlestonlibraryfriends.org



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